

Andrea H. Walters

Web Site Developer
Designer • Photographer

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Andrea@Kestrel-Designs.com

Summary

Results-oriented, fast-learning, dependable professional with experience in web design, digital photography, technical writing, journalistic writing, customer service, and project and team management. Superior communication skills.

Skills

Advanced Computer and Technical Skills

HTML, XHTML, DHTML, CSS, SSI Programming
Macromedia Dreamweaver, Flash, Fireworks
Adobe Photoshop, Image Ready, Acrobat
Microsoft Word, Works, Publisher, PowerPoint
35mm and Digital Photography

Other Technical Experience

JavaScript Implementation
CGI Script Implementation
Illustrator, PageMaker, GoLive
FrontPage, Access, Outlook
Digital Videography

Certifications

Web Graphic Designer Career Certificate - May 2002
HTML Web Content Developer Mastery - December 2001
Macromedia Dreamweaver Web Content Developer Mastery - December 2001
Adobe Certification Training in Photoshop Mastery - December 2001

Experience

Web Master, Designer, & Photographer - January 2001 - Present *Kestrel Designs, Eugene, Oregon*

Retained by clients from diverse industries to create original art and graphic layout of content, banners and logos for effective web sites. Perform technical coding, review and testing. Coordinate and supervise all phases of production, layout, research and development and quality control. Work closely with business owners to conceptualize, design and launch Internet sites to promote company goals. Ensure Federal Disabled User Accessibility Compliance. (ADA Section 508) Optimize Meta Tags and website code for enhanced Search Engine placement.

Public Relations and Program Developer, December 1994 - June 1999 *Camp Fire Boys and Girls, Bellingham, Washington*

Recruited, directed and trained 30 college interns and over 60 adult and teen-age volunteers to increase program services by 45%. Managed a volunteer force of approximately 45 adults and more than 300 children in four counties and ensured effective staffing and quality control. Designed and produced copy for 60 newsletters, 5 annual reports, over 100 press releases, and countless articles and speeches. Led team of 17 volunteers developing PR proposals.

Publishing and Advertising Manager, May 1992 - December 1994 *Horizon Newspaper, Bellingham, Washington*

Designed page layout for weekly newspaper and illustration and graphic design for advertisements. Increased advertisement sales for newspaper by 35% in first quarter and by 65% in two and a half years. Created more efficient programs for monitoring sales, guidelines and procedures. Digitized all file storage, which cut production time by 25%.

Project Manager and Russian Interpreter, November 1987 - May 1992 *U.S. Army, Augsburg, Germany*

Supervised 5 team members to provide daily computer-enhanced transcriptions of Russian radio broadcasts. Distinguished Honor Graduate: Noncommissioned Officer Leader Development Training.

Photojournalist, September 1985 - November 1987 *Oregon State University Student Publications, Corvallis, Oregon*

Published over 60 photographs and 25 articles about local news, feature and sporting events for 2 campus newspapers and the annual yearbook.

Portfolio

<http://www.kestrel-designs.com/portfolio>

Education

Associate of Arts and Science, Computer and Information Science, 2002
Santa Rosa Junior College, Santa Rosa, California
Phi Theta Kappa Honor Society